

## Appendix 1

Examples of social media campaign delivered to date March – June 2020

### 24 March 2020 – Reduced service announcement CPE



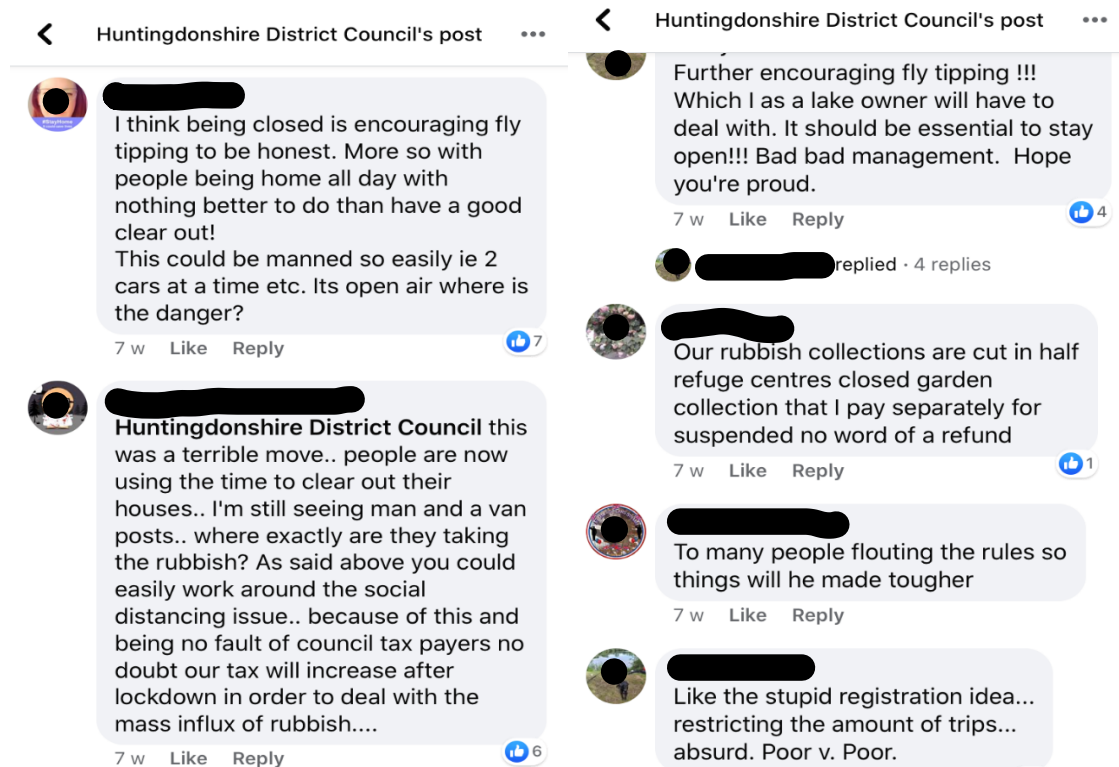
Community update:

The team are having to create an increased priority system for dealing with public reported incidents such as abandoned vehicles and fly tipping so please note that we appreciate your patience as we deal with requests during this unusual time.

Like Comment Share

1

4 shares



### 03 April 2020 – Keep your waste at Home during Lockdown

All household recycling centres (HRCs) across Cambridgeshire and Peterborough are now closed until further notice.

Do not leave waste outside the gate - this is fly tipping.



My consistent experience of the Alconbury Recycling Centre is that there are now so many restrictions enforced that it is likely to result in increased fly tipping. You should be encouraging people to bring their waste there - what legitimate alternatives will the majority of customers use instead?

6 w Like Reply

Huntingdonshire District Council Hi [redacted] The Household Recycling Centres are run by Cambridgeshire County Council who have made a decision to close them until further notice to encourage residents to stay at home and limit the spread of coronavirus.

6 w Like Reply

09 April 2020 – Fly Tipping is illegal posts

Fly Tipping is illegal.

With local recycling centres currently closed, some may be tempted to dispose of their waste by fly tipping it across the District.

Please keep your waste within your property's boundaries and when open again, take it to your local recycling centre.



Came across this at Hill Rise allotments at the weekend!





5 w Like Reply

Huntingdonshire District Council Thank you for the photo and I have reported it to our Operations team under SR 744768.

5 w Like Reply

19 April 2020 – CPE Officers continue Patrols

 **Huntingdonshire District Council** 19 April · 

Council Officers are still patrolling the district around our rural locations and fly tipping hot spots. With reduced traffic on the roads if you do spot a vehicle acting suspiciously, record the details and send us the information.

[https://www.huntingdonshire.gov.uk/environmental-issues/fly-tipping/?fbclid=IwAR39YFgAXhV0FkNoa1PznpXBsh3Jbdi7rrdG5GvcCf\\_XIs53w-05AT54e0s](https://www.huntingdonshire.gov.uk/environmental-issues/fly-tipping/?fbclid=IwAR39YFgAXhV0FkNoa1PznpXBsh3Jbdi7rrdG5GvcCf_XIs53w-05AT54e0s)

HUNTINGDONSHIRE.GOV.UK  
**Fly Tipping - Huntingdonshire.gov.uk**  
Website of Huntingdonshire District Council

 Like  Comment  Share

 3

8 shares

## 09 May 2020 - How to guide for using waste Carriers

 **Huntingdonshire District Council** 9 May at 11:00 · 

With the extra time we all currently have at home doing DIY work, you may be tempted to pay someone to take your waste away.

Before making any calls or sending a message please use the checklist below to help your local Councils stop the Rogue Traders.

- **Check the company** has a 'waste carriers' licence with the Environment Agency on 03708506506 or on their website: <https://environment.data.gov.uk/public-register/view/search-waste-carriers-brokers>
- **Get a quote** (it costs £120 per ton to get rid of waste legally) so is it too good to be true?
- If you chose a company, they should **show you their Waste Carrier License** on arrival, if not do not use them. Please report to your local Council.
- **Find out where the waste is going** for disposal before they load their van or trailer – note it down.
- **Take a picture of your waste** that they are going to take – save it just in case.
- **Take a picture of the vehicle** removing your waste, if they are legitimate, they will not mind.
- Once loaded the **Carrier must give you a receipt** which describes the waste they have taken, where it is going and cost charged.
- **If you communicate via Facebook / Messenger or Text, screen shot and save your messages.**

*Thank you for your help to reduce Fly Tipping*

 Like  Comment  Share

 5

24 shares

## 11 May 2020 – Recycling Centre update

Household Waste and Recycling Centres are now open for essential waste only.  
Please only attend if it's absolutely necessary. Social distancing is in place and there are limits to the number of vehicles on site, so expect significant queues: <https://bit.ly/35yKO4o>

CAMBRIDGESHIRE.GOV.UK  
**Re-opening of Household Recycling Centres**  
null

👍 Like    💬 Comment    ➦ Share

👍 3

3 shares

 [Redacted]  
Surely its better to open the tips  
2 w Like Reply 1

 Tfp Tim replied - 2 replies

 [Redacted]  
Get a skip? It's your rubbish, not the councils.  
2 w Like Reply


 [Redacted]  
People fly tip.regardless  
2 w Like Reply

 [Redacted]  
Bluntisham busy




2 w Like Reply


 [Redacted]  
Still be flying tipping if the open cos some bright spark won't let you in if your in a sign written van even if its waste from your own garden and your 90 year old neighbour or have they change it again  
2 w Like Reply 3


 [Redacted]  
Open the tip to everyone and you won't have to turn people away. Rocket science....  
2 w Like Reply 2

 [Redacted] 5 replies

 [Redacted]  
Surely better to charge them a small amount rather than turn them away? How much does it cost to clear each fly tip?  
2 w Like Reply 3

**Most relevant** ▾

 [Redacted]  
Or.. here's an idea. Give people somewhere to dispose of their waste. It could have different bay's for different things. Like one for garden waste, one for household waste for when grey bins get rejected. Could even have bays for recyclables, break that down into sub categories.  
2 w Like Reply 3

 [Redacted]  
They do have different bays for all materials at the moment they have re opened but only for cars there's no excuse for dumping rubbish anywhere but the appropriate place I must say though it would be a good idea to let vans dispose of their waste very soon we are all in this together...  
2 w Like Reply

**11 May 2020 - Continued Patrolling linked to recycling centres opening**

<  **Huntingdonshire District Council** ...  
11 May at 11:54 · 🌐

Our Enforcement Officers are patrolling the district in rural locations checking for fly tipping hotspots.

We've also been to the Household Recycling Centres, working with @Ameypc operatives who run them to identify possible Fly Tippers turned away from their sites.



<  **Huntingdonshire District Council** ...  
11 May at 13:04 · 🌐

The Community Team has been out and about today in our first fully electric vehicle to join the HDC fleet!



**12 May 2020 – Increase around Holme – Public Intel gathering**

Our Community Protection and Enforcement Officers are currently sifting through waste, believed to be dumped on the evening of 11th of May on Short Drove in Holme.

If anyone has any information regarding this fly-tip please send the details to:  
crm\_cpe@huntingdonshire.gov.uk



👍👍👍 40

19 shares

Most relevant ▾



I think if they find something in the rubbish that links the rubbish to the person who dumped it the rubbish should be taken to whom it belongs and dumped in their garden!

1 w Like Reply 😂 1



Not only dumping, putting other lives at risk too. Having to dispose of it and also hopefully find the person that dumped it there. Also health hazard and can encourage vermin.

2 w Like Reply 👍 2



This is disgusting and I hope they manage to trace the people responsible!! Heavy fine them 🙄🙄



Thank you for dealing with this so quickly!

2 w Like Reply 👍 1



Hope you find those responsible.

2 w Like Reply 👍 1



Top fan

Thanks for acting so promptly 👍

2 w Like Reply 👍 1



Totally unacceptable and total disgrace

2 w Like Reply 👍 1



Unbelievable 🤔  
Or is it !!

2 w Like Reply 👍 1